

Proudly supporting SHERFIELD:

Village Hall, churches, and clubs together with HIOWAA



HAMPSHIRE AND ISLE OF WIGHT AIR AMBULANCE



Saturday 14th June 2025

12.00 until 17.00



Sherfield Village Fete 2025 advertising & sponsorship opportunities for local businesses

Advertise with us! With an attendance in the thousands, Sherfield Fete is a great opportunity to promote your business to local people and to support your community.

PROGRAMME ADVERTISING

3,000 copies are distributed to homes in Sherfield and the local area, to pubs and surgeries, and to visitors on the day.

| | |
|--------------------|---------|
| Back cover | £400 |
| Inside Front Cover | £300 |
| Inside Back Cover | £275 |
| Full Page | £225.00 |
| Half Page | £150.00 |
| Quarter page | £75.00 |

Programme advertisers also benefit from the placement of a link to your company website* on the Sherfield Fete website.

* Please supply your URL and a logo or other graphic to serve as the anchor point for the link. This should be in jpeg, png, or other web-friendly format, and ideally 300x200 pixels in size.

SPONSORSHIP

Sponsor a key element of Sherfield Fete, with options available for all budgets. Use this as a guide to help you choose.

| | |
|-------------|--|
| Up to £50 | - Prizes |
| Up to £100 | - Dog Show - Coconut Shy |
| Up to £250 | - Fete Banners - Bands |
| £250 - £500 | - Children's Entertainer - First Aid Cover - Marquees - Attractions - BBQ or Beer Tent - Site utilities |

Sponsors will be acknowledged in the programme, on the website* and on site. <https://sherfieldfete.org.uk>

To book your advertisement, and/or sponsor a key element of Sherfield Fete, email advertising@sherfieldfete.org.uk and a committee member will get back to you.

A5 Colour artwork specs:

Resolution: 72ppi (pixels/inch)

| Advert | Width | Height |
|--------------|-------|--------|
| Full page | 128mm | 190mm |
| Half page | 128mm | 92mm |
| Quarter page | 62mm | 92mm |

Artwork deadline 7th April 2025

We look forward to your support.